



## Tried & True Wood Finishes

*"Simply the best way to finish solid wood."*

**Premium Quality Interior Finishing Products  
made from Polymerized Linseed Oil  
Environmentally Safe, Solvent free  
Zero VOC, Food Safe  
No Heavy Metal Driers**



Tried & True Wood Finishes has combined some new and some old ideas to create the best oil finishes made. We use 18th century varnishmaking techniques and the best natural ingredients to make environmentally safe wood finishes that make no compromise for beauty, durability or safety. Our products are easy and economical to use. Remember: A little bit goes a long way!

As we seek to create healthy environments in our homes and workplaces, we must look at the impact of the materials we use. Where do they come from? How are they made? How are they used? And ultimately: How do we live with them?

Tried & True offers the craftsman, the architect, the builder, and the homeowner a comprehensive approach to interior wood coating which enhances the durability and beauty of the wood. Our products are superior in performance, product life, and economy to our conventional market competitors, while adhering to the strictest environmental standards.

	Pint	Quart	Gallon
Danish Oil	\$ 7.99	\$ 11.99	\$ 36.00
Original Wood Finish	\$13.95	\$19.95	\$59.95
Varnish Oil	\$17.95	\$24.95	\$74.95



VERMONT  
NATURAL  
COATINGS™

Professional Wood Finish  
Made Green.™

## PolyWhey™ Natural FLOOR & FURNITURE Finish

### Floor Finish Description:

A clear, durable, topcoat seal for new bare wood flooring or previously stained wood floors. Available in semi-gloss and satin finishes.

### Furniture Finish Description:

A clear, durable finish for bare wood or previously varnished or stained wood. Recommended for furniture, trim, cabinets, paneling, tabletops, and doors, as well as craft items. Available in gloss, semi-gloss, and satin finishes.

### Features:

- Clear finish for maximum visibility of wood grain
- Durable coating seals and protects
- Scratch resistant
- Dry time under 2 hours
- Minimal odor
- Excellent flow
- Coverage of 500-600 sq. ft per gallon
- Fast, easy cleanup with soap and water
- VOC's less than 180 g/L
- Made from a renewable resource

Approx. Retail Price:

Floor Finish: \$19 Qt. - \$62 GAL. - \$300 5-GAL.

Furniture Finish: \$14 Pt. - \$20 Qt. - \$65 GAL.





## The Naturel Story---

The old adage, "*necessity is the mother of invention*" was never more true than in the development of *Naturel*.

When *Mme. Josiane d'Hoop* inaugurated the introduction of *French Limestone to the American Market in 1980*, no one foresaw the tremendous popularity this classic material would enjoy. However, although in Europe stone is not sealed, but rather left alone to develop its own patina, in America, many prefer to seal the surface immediately, avoiding the worry of staining the stones and grout.

The problem quickly arose: There wasn't anything available to seal and maintain limestone except chemical impregnators, whose effects on limestone were unknown, and inhibit its ability to "breathe" (an essential part of the calcium development, which hardens the surface). Chemicals also brought new worries: Over time, they could break down the structure of the stone, causing it to slowly deteriorate and crumble.

Cleaning was also a problem. Existing cleaners were either ineffective or too harsh on the stone.

Undaunted, *Mme. d'Hoop* returned to France and began to adapt a product used to clean stone for years. Her work culminated in an *all-natural, non-toxic, combined cleaner-sealer, Naturel*.

Unlike the chemicals treatments, *Naturel's* gentle ingredients clean stone thoroughly while its natural sealing agents permeate the material's pores and protect the surface. This allows the stone to acquire a soft luster, and intensify the natural beauty. An added *anti-skid ingredient* diminishes the stone's natural slipperiness.

Throughout the development, care was taken to keep *Naturel* a simple, cleaner-sealer the homemaker could use regularly with confidence and without precautions of any kind. In contrast to other complicated methods requiring professional application. *Naturel* remains *natural, non-toxic, non-abrasive* and , perhaps most important, *Fast & Easy*.

Without fanfare or advertising of any kind, *Naturel* was introduced in a small test market area. Sales started off slowly, of course; but with only word-of-mouth recommendation, within a short time the rate of sales accelerated dramatically. This demonstrated that there is a heretofore-unmet need for a product like *Naturel---* which affords the consumer a means of *simultaneously cleaning and protecting areas* in and around the home, for which nothing was previously available. Also, since a *16 oz canister* makes *twelve gallons of solution* (enough to clean over 5,000 square feet), *Naturel* is surprisingly *inexpensive*.

Although *Naturel* was created for the purpose of cleaning and sealing limestone, within the first years of its inception it became apparent that *Naturel* was *best for all types of stone*, and for *all types of unglazed tile and grout*. In fact, there seems to be *no limit* to what *Naturel* can clean superbly, easily, and safely.

Within months, *Naturel* has been accepted by the nation's largest home improvement centers, paint companies, catalog companies, and recommended in magazines. *Consumers keep finding new uses* for *Naturel*, broadening its appeal for more and more people.

And so, a new product has been launched; one created by necessity for a specific applications have yet to be seen.

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Approx. Retail Price: \$10.50 5oz. – 24.95 1lb.